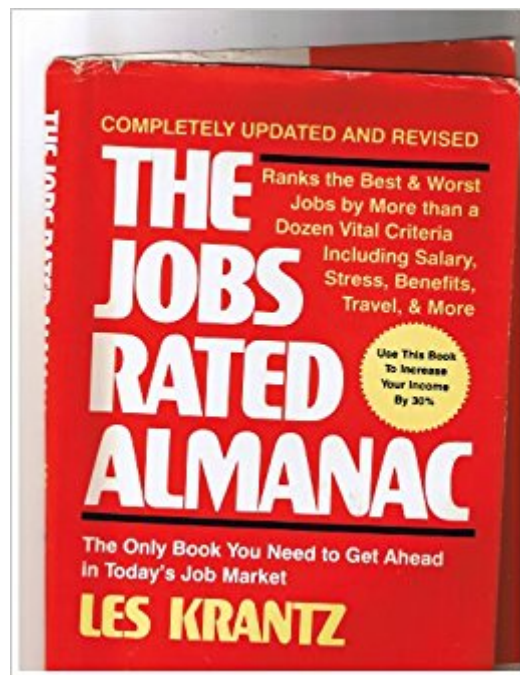




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The Jobs Rated Almanac: The Only Book You Need To Get Ahead In Today's Job Market-Revised Ed.



Synopsis

For 27 years The Jobs Rated Almanac has captured America's attention with its ranking of the best and worst jobs. It has steered many from students to mid-career job changers to the best jobs that have given them a lifetime of satisfaction, including high incomes, job security and the ability to grow professionally. For job prospectors it will pay thousands-fold its modest price. GET THAT JOB NOW! This expansive volume, America's authority on the best jobs, now helps you GET them. Brand new in this just-released edition is a whole new portion, "Getting the Job." In addition to the 200 best and worst jobs in 5 categories (Overall, Environment, Income, Outlook and Stress Levels), this new portion ties in with the resources on CareerCast.com, expanding their information far beyond what's online. And that means expanding your job opportunities and giving you every possible edge to get the best job, earn the highest income it pays, and work in an environment in which you will be the most comfortable, from a plush office to the great outdoors and everywhere people get paid for their work. COMPARE THE JOBS: The 200 jobs in the Almanac provide in-depth information, more than any book. Know for sure which jobs provide great offices or a work environment in the fresh air and incomes that will grow. Rankings are based on more than 50 vital factors, from pay scales (entry level to advanced) to stress levels. Learn what employers want from job applicants including education and sometimes even related experience that may count more than you think. It's all detailed here. 200 DIVERSE JOBS: The breath of jobs in this new edition range from the new cutting edge jobs to the traditional ones in the arts, the professions, science, math, IT and the best jobs in the trades too. There are a large number in the medical field, computers, business, journalism, education, and service industries. Some jobs have a special "mystique" and are not the usual jobs like interpreter, actor, conservationist, fitness trainer, choreographer, and disc jockey. The "Jobs Rated Almanac" has more about the 200 surveyed jobs including its valuable online links than any careers book you can buy. It is regularly featured in media like NBC, ABC, CBS, FOX, the Wall St. Journal and more. JOB OPENINGS ONLINE: There are over 100,000 online job openings on the BEST jobs. Since the Almanac's debut in 1988 it has kept pace with technology, from the new jobs it covers to the latest high-tech ways to get them in this cutting-edge job-getting tool. VALUABLE LINKS TO PROFESSIONAL & TRADE organizations that can help you land a job are provided. Peruse their sites and learn indispensable skills and events (some open even for those not yet in the field). It will give you that special edge at America's top companies and international corporations, not to mention many new and smaller firms that are eager to meet new applicants. They all found here.

You'll never get more return on a modest investment. Many have attributed their career of choice to reading the Jobs Rated Almanac. Be smart, get the details you need, the income you want and the know-how to get the job. You will reap the rewards of this modest investment for your entire career. --This text refers to the Paperback edition.

Book Information

Hardcover: 345 pages

Publisher: World Almanac Books; Upd Rev edition (October 1992)

Language: English

ISBN-10: 0886877172

ISBN-13: 978-0886877170

Product Dimensions: 10.3 x 7.4 x 1.2 inches

Shipping Weight: 1.6 pounds

Average Customer Review: 3.7 out of 5 stars 27 customer reviews

Best Sellers Rank: #2,065,017 in Books (See Top 100 in Books) #74 in Books > Business & Money > Job Hunting & Careers > Job Markets & Advice #194187 in Books > Reference

Customer Reviews

The best single sourcebook to help you match your goals and personality with your next job. --This text refers to the Paperback edition.

LES KRANTZ is a long-time publisher and author of many books on careers and business. Among them is this edition of the Jobs Rated Almanac, its 27th year. He has also authored the Job Finders Guide (from The Wall Street Journal), the Buy-it-Right Business Products Guide (from the American Management Association), The Art of the Market (coauthored with Bob Tamarkin) and many other works. His writing has appeared in Fortune magazine; Managing Your Career from The Wall Street Journal; CareerCast.com, where he provides the annual Jobs Rated Report data, and other media. TONY LEE is Chief Alliance Officer of Adicio Inc., the Internet's leading developer of classified-advertising software solutions, as well as Editor and Publisher of CareerCast.com, a site he created for job hunters and the HR community that has been recognized with multiple EPPYs, a Webby and Best of the Web Awards from Min and the American Society of Business Press Editors. Lee is co-author of the Jobs Rated Almanac, 2015 and Career Choice, Change and Challenge, and has published more than 15 books throughout his career. He also is the founder and former publisher of The Wall Street Journal Online Vertical Network, and prior to moving online, Lee was

editor in chief of the National Business Employment Weekly and Managing Your Career, both published by Dow Jones & Co. --This text refers to the Paperback edition.

The format of this book is great- pick a job and see how it measures up by stress, pay, work environment, etc. But while the concept is great, many of the jobs covered (and not covered) are geared more toward a fun read than a real reference. How many Presidents of the United States, NFL football players, and Indy level race car drivers do you know? And would any of those people actually need to look at a reference book on careers to see if they really wanted to pursue that "career field"? How about a lumberjack- think he can figure out that he has bleak prospects and heavy physical demands without checking out a book on it? On the other hand, secretary is glossed over as one career field, not differentiating between the wide array of office managers and personal assistants that make up that field, and which are a large and real part of the working public. Most of the working people I know have job titles that you kind of have to guess to match up to the things presented here. Is a costume designer (not included) a dressmaker? Not really- maybe they should look at set designer (which is included)? My sister is a branch manager for a real estate company- is that the same as a real estate agent? Not really, but there aren't entries for small business owners, branch managers, or anything of that sort. A restaurant manager would be in the same boat- there's no entry for a regular job like that, while there are entries for rabbis, singers, and NCAA basketball coaches. How about a loss control coordinator, a business analyst, a cooking school coordinator, or a research and development manager? Good luck. Even if there is an entry for the flashier kinds of jobs, the information can be misleading. The physicians I know are all making pretty close to what he calls the top earning potential as starting salaries, while the experienced actors I know would be lucky to make what he calls their starting salary, and that's mostly not from their acting gigs. That said, the read is fun and will be a good starting place for many people, especially young people, to look at different fields. Just please don't imagine that you can prepare for a "career" as a fashion model and expect an \$11,000/year starting paycheck.

Very helpful book, we are trying to help grandchildren be sure that when they finish their education, they will be able to support themselves!

I recommend this book to career beginners. It is a very good source for determining well paying and convenient careers.

Fun and informative. It's interesting to get some insight into jobs that I'm not in any way qualified for, but even better is discovering a career that you're a match for and don't even realize. I would recommend this to anyone looking for job guidance, which is pretty much everyone.

Since I have a number of career books in my personal library, I can attest to this as being the book that is most likely to have information you can't find elsewhere, even though some might not be useful to all. For example, the book has information on some not-so hot jobs, like barber, or plumber but it also has some of newer high tech jobs, as well as traditional professions (i.e. attorneys, financial planners etc) Krantz has amassed information on the whole occupational universe, including the hardest to find. He has not just salaries, but what you can expect to earn if you are very successful in each of the 250 jobs the book profiles. The book also addresses important but overlooked aspects of each job and has a whole chapter about the various stress components of each job. Unlike other job guides, this one even informs you what kinds of companies, coworkers and peers you are likely to have when you choose a particular occupation. One of the things I like best is the book's organization, which allows you to compare every job aspect, from salaries to weekly hours worked with all the other jobs in the book.

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